



iCoat Network Benefits:

- **Nationwide Brand Support**
- **High profit** business 50%+ Margins
- **In-Depth Training / Support**
- **Leads** in Your Territory
- **Bidding / Sales Assistance**
- **Lowest Product Pricing**
- **Business Coaching**

**One Day Stain
Countertop Systems
Flooring Systems
Metal Illusions
Concrete Systems
Wall/Shower Systems**

About iCoat Global Products

Since 1990 iCoat Products has been the premier manufacturer of epoxy and decorative concrete products for use in residential, commercial and industrial applications.

The iCoat Network provides the very best training, products, and support available in the industry.

iCoat Global, Inc.
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iCoat Network Membership Advantage

Your life's work. Let's Make it Count.

Nationwide Support



Grow Your Business

Want to grow? Get more jobs, recruit better labor, train the best techniques, expand your products/services? We'll help you. Faster than you can imagine.

Leverage Peer Success

Our approach is proven by the most successful businesses in North America, ranging from \$250k to \$5.7M in residential/commercial revenue with big profit margins.



Increase Customer Sales

Laser focused on the sales transaction when a customer needs an epoxy counter, floor, wall or other solution. **Learn the four-step process** that intentionally **clears objections** and results in successful sales transactions.

Full Time Marketing Assistance

Get the latest information and best practices on every aspect of internet marketing, including website design, search engine optimization, local search, **pay-per-click, social media, email marketing, mobile, review management and more.**

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Amplify Your Business

Add quality business leads to fill the work schedule. The iCoat Network is run by 2 top marketing executives along with teams that work for you generating business. Empower your business with the support of iCoat systems and superior products.

Valuable Peer Groups

Learn from your peers and gain help and guidance from fellow iCoat members. Meet other members facing the same issues. Get insight into how to work together to move your team forward.

Training in a Profitable Career!

iCoat has been helping installers, tradesmen, DIY, and contractors complete jobs that exceed customer's expectations for over 15 years.

iCoat's Founder Tim Phelps has a saying that supports success 'We make sure you can do it right, so you get paid on every job you do.'



Annual Income Sample by Week

Weekly Schedule						
	Monday	Tuesday	Wednesday	Thursday	Friday	Week Total
#Jobs	2	2	0	2	2	8
Crew 1	\$1,290	\$1,290	No Jobs	\$1,290	\$1,290	\$5,160
Crew 2	\$1,140	\$1,140	No Jobs	\$1,140	\$1,140	\$4,560
	Weekly Net Revenue					\$9,720
	Annual Gross Revenue					\$800,000
	Annual Net Revenue					\$486,000

Get 
Certified



Online Training available anywhere on any device.

Advantages of Joining the iCoat Network:

- **Business assistance** - Business coaching, planning and development. distributor network pricing power, access to discounted supplies and tools, and help with management and marketing.
- **Business growth** - Get more jobs, recruit better labor, train in the best techniques and practices to expand your products/services offerings, ongoing product and systems training, lead generation, advertising, marketing, accounting, websites, trade shows, home shows, etc.
- **Buying power** - Benefit from the buying power and product discounts of the network.
- **Certified Training** - Provides a Competitive Advantage and Career difference.
- **Brand power – Leverage Industry recognized** 30 year nationwide brand.
- **Increase Profits** - High profit margins and return on investment (ROI).
- **Ongoing support** – Product, Business, Marketing Support 24/7.



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